

Rio das Ostras, Brazil

Clean Water, Clear Conscience in Brazil

VICEL SERVICES, the authorized representative of Severn Trent DeNora in Brazil, has developed a partnership with the County of Rio das Ostras (River of the Oysters), a small coastal city in the heart of the oil and gas province of Rio de Janeiro, for a project aimed at developing an environmental conscience among the fourth and fifth grade children of local elementary schools. The focus of the project is the rational use of water as a scarce resource and in the sewage treatment as an important part of the cycle of water on the planet. The project, born during a visit from VISEL to ST De Nora's Sugar Land, Texas facility in the spring of 2007, promotes Severn Trent De Nora's slogan, "Clean Water. Clear Conscience."

The project ran from July through November 2007. The main tool applied was an adaptation of Severn Trent Services' activity booklet that focuses on ways students can reduce the amount of water they and their families use on a daily basis, both indoors and outdoors. Materials highlight facts on daily water usage and strategies on ways to conserve water. The complete water cycle was also explained, with emphasis on the garbage and sewage treatment systems, inland and offshore, considering the large number of offshore platforms in the area using ST De Nora/VICEL equipment.

The event that closed the 2007 Clean Water, Clear Conscience program on 10 December was hosted by the VICEL team, and had the presence and endorsement of Rio das Ostras' Mayor, Mr. August Carlos, and his team of Secretaries; Mr. Edgard Rangel Pessanha, EH&S Manager from PETROBRAS—the most important client of ST De Nora/VICEL in Brazil; and around 300 enthusiastic kids that demonstrated their full involvement in the project through small sketched songs and some other art performances.

A new cycle of the project is planned for 2008 and will expand to Rio das Ostras and Macae, the two sister cities in the heart of the Brazilian oil and gas province.



Background: VICEL SERVICES

VICEL SERVICES is a Brazilian registered Corporation operating in the naval and offshore industries since 1995. The company is a full service resident engineering team dedicated to supporting international environmental health and safety suppliers in developing their businesses in Brazil and in the MercoSur region. VICEL's mission is to be qualified to all services in the EH&S area with social responsibility and technical expertise.

For more information, visit: [www.vicel.com/br](http://www.vicel.com/br)